

COTA Essay Contest Submission Form

Please submit your essay **and** this completed form to info@creetourism.ca by **August 25, 2025**.

Essay Title

Name

Date of Birth *(must be 18+ to enter)*

Email

Phone Number

Address

- ☐ I am a JBNQA beneficiary (winner must be able to provide their beneficiary number upon request).
- ☐ I confirm that the essay I am submitting is my own original work.
- ☐ I have read and agree to all contest terms listed below.

Essay Contest Prize and Terms

Eligibility and Submission Requirements:

The contest is open to Cree beneficiaries who are at least 18 years of age. Essays must be original (written by the applicant), 500–750 words in length, and address one of the following topics:

- Why is a career in tourism the right choice for me?
- Why should I be chosen to attend the Indigenous Tourism Conference?
- What makes Eeyou Istchee a “must-see” tourism destination?

Essays must be submitted by email to info@creetourism.ca by August 25, 2025.

Prize Package (awarded to one [1] winner):

- Two (2) tickets to attend the International Indigenous Tourism Conference (IITC)
- Round-trip airfare for two (2) to Edmonton, Alberta
- Accommodations in Edmonton during the conference (double occupancy)

To claim this prize, **the winner agrees to write a reflection/short report** after attending the conference, to be shared with the COTA community.

