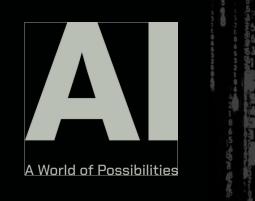
AGENDA

2025 AGM & Tourism Conference



Tuesday, September 16, 2025

Annual General Meeting - COTA Members Only

8:30	Registration	
9:00	Opening Prayer & Opening Remarks - Chief of Wemindji; Anderson Jolly, President of COTA; Edward Bearskin, President of EIT	
9:30	Review of the Minutes from the 2024 AGM	
10:00	Election: Nomination of candidates by communities	
10:30 - Break		
10:45	Approval of the exemption received from Corporations Canada permitting the Corporation to delay the holding of its 2026 annual meeting until no later than November 30, 2026	
11:00	COTA Annual Report - Robin McGinley, Executive Director of COTA	
11:30	EIT Annual Report - Robin McGinley, Executive Director of COTA	
11:55	Appointment of Auditors for 2025–2026	
12:00 - Lunch		
1:00	Audited Statements (EIT & COTA) - Raymond Chabot Grant Thornton	
1:30	Election Results - Announcement by communities	
2:00	Sustainable Tourism Action Plan - Rob Imrie, Director of Development of EIT	
3:00 - Break		
3:15	Presentation from Alliance de l'industrie touristique du Québec - Sebastien Benedict, VP Affaires publiques et relations gouvernementales	
4:15	Date and Location of Next Meeting	
4:30	Wrap-up and end of Annual General Meeting	
5:00	Green Team Activity	
6:15	Supper	





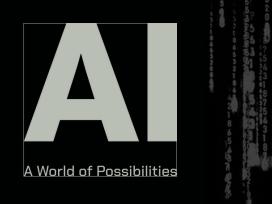






AGENDA

2025 AGM & Tourism Conference



Wednesday, September 17, 2025

Tourism Conference - Day One

8:30	Registration	
9:00	Welcome & Introduction of Conference Objectives	
9:15	Opening Remarks - Newly-elected President of COTA; Newly-elected President of EIT	
9:30	Wemindji Tourism Presentation - Tawich Development	
10:00	Niimaawin: Food for Travel – Emmanuelle Choquette, Papilles développement	
10:30 - Break		
10:45	Success Story: 5 Years of Wiinipaakw Tours	
11:15	Announcement of the COTA essay contest winner	
11:30	Overview of workshops & group rotation	
12:00 - Lunch		
1:15	Workshops (3.5 hours each - groups rotate according to colour on name tag)	

Presented by Pierre Bellerose and Jean-Philippe Duchesneau

Explore how Al can be used in tourism operations, guest experience, and marketing. Includes real-world applications and cultural considerations for Cree operators.

Presented by Sebastien Desnoyers

Discover how Destination Original, cofounded by ITAC, AIANTA, and NZ Māori Tourism, is amplifying Indigenous visibility worldwide.

Experience Wiinipaakw Tours

Experience a guided cruise on James Bay, led by professional Cree captains.













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AGENDA

2025 AGM & Tourism Conference



Thursday, September 18, 2025

Tourism Conference - Day Two

8:30

Workshops (3.5 hours each - groups rotate according to colour on name tag)

Presented by Pierre Bellerose and Jean-Philippe Duchesneau

Explore how AI can be used in tourism operations, guest experience, and marketing. Includes real-world applications and cultural considerations for Cree operators.

Presented by Sebastien Desnoyers

Discover how Destination Original, cofounded by ITAC, AIANTA, and NZ Māori Tourism, is amplifying Indigenous visibility worldwide.

Experience 3 Wiinipaakw Tours

Experience a guided cruise on James Bay, led by professional Cree captains.

12:00 - Lunch

1:00

Workshops (3.5 hours each - groups rotate according to colour on name tag)

Presented by Pierre Bellerose and Jean-Philippe Duchesneau

Explore how Al can be used in tourism operations, quest experience, and marketing. Includes real-world applications and cultural considerations for Cree operators.

Do It

Presented by Sebastien Desnoyers

Discover how Destination Original, cofounded by ITAC, AIANTA, and NZ Māori Tourism, is amplifying Indigenous visibility worldwide.

Experience Wiinipaakw Tours

Experience a guided cruise on James Bay, led by professional Cree captains.

4:30 Wrap-up, thank you message, and end of the Tourism Conference

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Thank You

Merci





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