**COTA/EIT's SPONSORSHIP APPLICATION**

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**Goals of the sponsorship program:**
1-Support the tourism development efforts of organizations and businesses in Eeyou Istchee;
2-Stimulate the organizational and financial self-sufficiency of organizations;
3-Promote COTA’s strategic orientations and/or programs and services;
4-Increase the tourism revenues in Eeyou Istchee;
5-Increase the number of visitors to Eeyou Istchee from outside the region and province.

**SPONSORSHIP ELIGIBILITY CRITERIA:**

* Must be an organization located in Eeyou Istchee;
* Be member of COTA/EIT;
* Request must be submitted six (6) weeks prior the event;
* The objectives of the event and organization must be compatible with COTA/EIT’s mission and strategic orientations;
* The activities or services offered must try to attract a clientele from outside of the region and have a positive impact on the Tourism Industry;
* The amount requested cannot exceed 25% of the total budget;
* The maximum contribution from COTA/EIT is $1000 and not including support for the Green Team activities; unless the Board of Directors deems it acceptable to award an additional amount.
* The sponsorship request must not overlap with an existing request to the co-op marketing program;
* The organizers must provide a proof of visibility for COTA/EIT in order to be considered for future sponsorships

**GENERAL INFORMATION:**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Name of the event:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date of the event (day/month/year):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Place of the event:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**INFORMATION TO BE PROVIDED:**

* Description of the event
* How the event is related to tourism
* Number of visitors expected from outside of Eeyou Istchee
* How will the event benefit the community
* How will the event benefit COTA/EIT and its members
* Amount requested
* Band resolution supporting your event

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_