

Tourism Eeyou Istchee, the Cree Nation Government, Tourisme Québec and the Société de développement de la Baie-James are partnering together to help develop, improve and structure the Eeyou Istchee tourism industry.

Tourism Eeyou Istchee is announcing the third call for projects to be held within the **2017**-**2020 Regional Tourism Partnership Agreement (RTPA) Funding Program**.

The Program is designed to help local partners and businesses carry out projects to develop the regional tourism offer. Projects submitted must be of a structuring nature and must contribute to enhancing and expanding the tourism offer.

PRIORITY TOURISM SECTORS

- Aboriginal cultural experiences
- Adventure and ecotourism
- Winter experiences
- Events
- Outfitting
- Marine tourism

ELIGIBLE PROJECT CATEGORIES

- Attractions, Activities and Equipment
- Structuring of Regional Tourism Offer
- Accommodations
- Festivals and Events
- Studies
- Consulting Services







Eeyou Istchee Tourism Tourisme Eeyou Istchee

For more information please contact Louise Séguin, Product Development Officer by email at <u>lseguin@creetourism.ca</u> or at 1-888-268-2682 EXT. 4230 DEADLINE TO SUBMIT YOUR TOURISM PROJECT: January 22, 2019