



The 4 steps !

When every action counts

Before

Step 1

Startup meeting:

- Identify green priority actions for the event

Step 2

Support and accompany the promoter through the organization of an eco-responsible event:

- Managing publicity and promotion of the event (paper management, gifts, etc.)
- Drafting recommendations and/or contracts for suppliers, including catering services
- Personalized meetings with key partners and suppliers (caterer) before the event

During

Step 3

Presence of the green team during the event:

- Greenhouse gases (GHG) calculation linked to transportation
- Waste management
- Awareness and education of the participants
- Presentation of preliminary results including GHG conversion in number of trees

After

Step 4

Chose your compensation activity:

- Tree planting
- Creation of urban green spaces in a park or a school yard
- Community clean up, etc.

*Fees for the compensation activity are not included

