

#### Entente de développement numérique des entreprises touristiques 2018-2020 de la Baie-James (EDNET) (digital development agreement for tourism businesses) Application for financial assistance

The information supplied on this form is used by the RTA's personnel and the Quebec ministry of tourism and is stored in the ministry's databases for statistical, evaluation, and consultation purposes. Please inform us of any change to the information you have already supplied to ensure it is always up to date.

SECTION 1 - APPLICANT IDENTIFICATION												
Company or agency												
Postal address												
Municipality						Postal code						
Telephone				Fax			W	eb site				
E-mail address	3											
Mailing addres	s, if c	lifferent from a	oove									
Municipality							P	ostal c	ode			
NEQ or outfitter	num	per		GST r	SST no. PST no.							
			0	FEICIAL	DEDDESENTAT	ΓΙ\/Ι	E AND PROJEC	TIF	Δ			
This is farmation is					REFRESENTAT		E AND FROJEC		ΑD			
Official	srequi	red to process you	rapplicatio	n.								
representative								٦	itle			
Telephone		I	Ext.	t. Fax			E-ma	ail				
Project lead								٦	ītle			
Telephone		E	Ext.	Fa	X		E-ma	ail				
-				L	ABOUT THE COMP	PAN	Y OR AGENCY					
		For-profit			Not-for-profit		Cooperat	tivo				
Legal status					-			live				
			corporati	on 📋	Native Community	y or	First Nation					
Core business					Secondary	act	tivities					
Operating star	t data	Voor-Month-D										
		e (Year-Month-D	_	~ .	Specify nur	nber	r of operating mont	ns				
Operating period	od	Year-rour		Seasonal	per year		<b>J</b>					
For the past tw	o full	l vears of opera	tion indi	icate the nu	umber of persons	in v	our employment:					
T of the past th			literi, ma			,	our employment.					
		C	)n an ann	n an annual basis			On a seasonal basis					
Year		Number of full-time			Number of part-time		Number of full-time		Number of part-time employees		Total	
	(at	employees least 30 hrs per	week)	employees (fewer than 30 hrs per week)		(a	employees (at least 30 hrs per wee		(fower than 30 hrs per week)			
	(41	(at least 50 mis per week)				(						
(In the case of s	start-u	ips, state "not ap	plicable")									
For the past ty	vo fu	I vears of operation	ation. ind	icate the n	umber of visitors	bv r	provenance:					
		,	,			Ť				Other		
Year	L	ocal (MRC)	Re	gional	Quebec		Canada	Un	ited States	international	Total	
										markets		
(In the case of start-ups, state "not applicable")												
Data regarding the provenance of visitors were collected by:												
Ticketing     Sampling     Survey     Other (specify):												
Data regarding the provenance of visitors were collected:												
Randomly       By estimates       Other (specify):         For the two years following the end of the project, indicate the number of expected visitors by provenance:												
For the two yea	ars to	mowing the end	i of the p	roject, indi	cate the number o	л ех	xpected visitors by	y prove	enance:			
Year Local (MRC)		Re	gional	Quebec		Canada	Uni	ed States	Other international markets	Total		



#### Entente de développement numérique des entreprises touristiques 2018-2020 de la Baie-James (EDNET) (digital development agreement for tourism businesses) Application for financial assistance

Please explain:							

SECT	FION 2 - D	ESCRIPTIVE	OVERVIEW OF TH	HE PROJECT	
Project title:					
Type of project:					
🗌 Support 🛛 🗌 Implementa	ition				
Support, specify: (see guide for promoters)					
Implementation, specify: (see guide for promoters)					
CURRENT STATE OF YOUR DIGIT	AL PRESENCE				
PROJECT DESCRIPTION					
PROJECT OBJECTIVE(S)					
PROJECT STAGES AND TIM	METABLE			<b>Start date</b> (YY - MM - DD)	End date (YY - MM - DD)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9. 10.					
11.					
11.					

## SECTION 3 - COMPANY PROFILE

DIRECTORS - MISSION - SERVICES



# SECTION 4 - ACCELERATE SKILL DEVELOPMENT AND DIGITAL TRANSFORMATION AND CREATE INNOVATIVE CONTENT

How will your project accelerate your skill development? Will your project help accelerate digital transformation? Will it help create innovative content?

### SECTION 5 - ENHANCE EXPERIENCE AND INVOLVE VISITORS

WILL YOUR PROJECT HELP TO ENHANCE VISITOR EXPERIENCES? WILL IT HELP INSPIRE AND INVOLVE TRAVELLERS AT EVERY STAGE OF THEIR JOURNEY?

## SECTION 6 - OVERVIEW OF KEY PROJECT COMPONENTS

ARE THERE KEY PROJECT COMPONENTS YOU WOULD LIKE TO BRING TO OUR ATTENTION? WHY SHOULD YOUR PROJECT RECEIVE FINANCIAL ASSISTANCE?

SECTION 7 - PROJECT COSTS AND FUNDING



#### Entente de développement numérique des entreprises touristiques 2018-2020 de la Baie-James (EDNET) (digital development agreement for tourism businesses) Application for financial assistance

DÉTAILÉD PROJECT COSTS	AMOUNT (\$)		
Only eligible expenses are taken into account in calculating financial assistance.	Total		
FINANCIAL PACKAGE (IDENTIFY MINISTRIES, AGENCIES OR OTHER FINANCIAL PARTNERS; ALSO INDICATE IF FINANCIAL ASSISTANCE IS CONFIRMED ( $C$ ) OR IF YOU ARE AWAITING AN ANSWER ( $A$ ))	TYPE OF FUNDING	C OR A	AMOUNT (\$)
Initial capital outlay by the promoter (minimum of 20% or 10% for Native communities) Promoter:			
	Choisir parmi la liste		
	Choisir parmi la liste		
	Choisir parmi la liste		
	Choisir parmi la liste		
	Choisir parmi la liste		
Amount requested from EDNET	Grant		
Include all private and public funding sources targeted and confirmed for this project. Please note that an initial capital outlay of at least 20% is required of promoters (or 10% in the case of Native communities and First Nations).			

## SECTION 9 - DOCUMENTS REQUIRED FOR FINANCIAL ASSISTANCE APPLICATION

	APPLICATION FOR FINANCIAL ASSISTANCE MUST INCLUDE THE FOLLOWING INFORMATION, WHICH MUST BE SENT AS ELECTRONIC IMENTS ALONG WITH THE FORM. PLEASE CHECK THE BOXES PERTAINING TO YOUR ATTACHMENTS.
	Financial assistance application form
	Confirmation of funding commitments, such as proof of partners' involvement in the project (letters of support, partnership agreements, confirmation e-mails, and the like)
	Copy of incorporating document or certificate of registration
	Resolution by the agency or company that has mandated the signatory of the application for financial assistance from this program as well as appropriate documents
	Copy of all call for tenders sent to consultants, firms, and other service providers, including the following:
	<ul> <li>A description of the project or issue</li> <li>The nature and objectives of the study</li> <li>The suggested methodology or technology</li> <li>The timetable and budget</li> <li>The deliverables</li> </ul>
	Copies of at least 2 professional service offers
	Copy of the following documents for implementation projects ONLY:
	<ul> <li>Light diagnostics of the company's digital capability and completed digital planning (use the tools and models provided for that purpose)</li> <li>Copy of specifications sent to a technology supplier as part of a request for a cost estimate for acquiring and/or implementing a digital solution</li> <li>Copy of at least two professional estimates received from technology suppliers or two cost estimates for the purchase of hardware and software</li> </ul>
	SECTION 11 - STATEMENT AND SIGNATURE
I,	, hereby state that the information provided
in this s	Print your full name
require t for finan	pplication form and in the annexed documents are complete and accurate. I agree to provide RTA representatives with any information they may to assess the project. I also agree to comply, as appropriate, with the rules governing the awarding of contracts. I understand that this application cial assistance does not necessarily entail its acceptance. If my application for financial assistance is accepted, I agree to complete the result sheets for determining program impacts as well as all documents designed to evaluate the program.
	Signature of the duly authorized signatory Title Date

Please note that you must send this application form (including annexes) in electronic format to: <u>sbourgault@creetourism.com</u>.