



Job offer – Marketing Agent



Working for Tourisme Baie-James and Eeyou Istchee Tourism means choosing to fulfill oneself and taking the time. It's working for two regional tourism associations, just minutes from the house and a few steps from a lake and wilderness. Our promise is to integrate you inside a young and dynamic team where the days follow each other, but are not alike. Promotion, development and hospitality are our mission, but living and bringing to life the beauty of Eeyou Istchee Baie-James is our way of life.

What you are offered as challenges

- Create media kits for the destination and different campaigns;
- Administer and create engagement on the social networks of the destination Eeyou Istchee Baie-James;
- Keep a watch on the content of users on social networks related to the destination;
- In collaboration with the Marketing Director, design the advertisements and visuals of the destination;
- In collaboration with the Marketing Director, respond to requests from the Alliance de l'industrie touristique du Québec;
- Develop new promotional videos for the destination;
- Create a regional tourist map to guide visitors to our attractions;
- Design promotional tools by municipality / locality / community;
- Deal with the relationships with the distribution network (B2B);
- Design the annual snowmobile trails map

What we are searching in you

- College diploma in tourism, marketing, communications or any other combination of education and relevant experience;
- Excellent oral and written communication skills in French and English;
- Good work experience with Cree communities;
- Sense of initiative, leadership and organization;
- Good knowledge of the tourism industry and the region;
- Be action-oriented and results-oriented;
- Be autonomous and resourceful;
- Ability to analyze, make decisions and persuade;
- Hold a valid class 5 driver's license.

What you are offered as benefits

- Contract position from November 12, 2018 to December 21, 2019;
- 35 hours a week;
- Adjusted work schedule: leave on Friday afternoon;
- Salary to be discussed according to academic training and experience;
- Range of benefits.



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**EYYOU ISTCHEE
BAIE-JAMES**

Send us your resume and cover letter before October 24, 2018, by email,
hr@cree tourism.ca, Attention : Human Resources Branch / Job offer – Marketing Agent

Eeyou Istchee Tourism – 205 Opemiska Meskino, Box 1167, Oujé-Bougoumou, Québec, G0W 3C0
Phone : 1 888 748-8140 / 418 748-8140

Interviews will be held on Friday, October 26, 2018