



EMPLOYMENT OFFER

DIRECTOR OF ACCORD CLUSTER

Eeyou Istchee Tourism and Tourisme Baie-James are two regional tourism associations (RTAs) and privileged partners of Tourisme Québec. As part of their corporate responsibilities, these two manage mandates designed to foster tourism-related initiatives, including regional cooperation, reception activities, information, signage, promotion, and tourism development.

The two associations are partners with the Ministry of Economy, Science and Innovation and Tourisme Québec for Eeyou Istchee Baie-James region. The ACCORD initiative (Concerted Action for Regional Development Cooperation) builds on regional strengths and the pursuit of excellence in key sectors in Quebec. It promotes the grouping of business people and entrepreneurs who share a common vision of their business sector and who define a long-term strategy to develop it.

Description:

The Director ACCORD of the Nord-du-Québec tourism sector for Eeyou Istchee Baie-James region, ensures the implementation of the cluster and the mobilization of the private tourism sector. The Director also provides expertise in project management to support promoters and tourism companies in carrying out their projects as part of the deployment of the ACCORD strategy and action plan, as well as the Tourism Quebec Strategy North of the 49th parallel.

Functions and responsibilities :

- Implement the Strategy of ACCORD cluster;
- Actively cooperate in implementing the ACCORD Action Plan as well as the Eeyou Istchee Baie-James Regional Tourism Strategic Plan;
- Inform promoters regarding financial aid programs for tourism projects and advise them on the development of their business and financial plans;
- Create a network with the various economic development and tourism development agents in the region;
- Monitor the development of all projects;
- Coordinates and facilitates meetings of the cluster committee and produces the minutes (approximately three meetings per year).

Status: Contractual / 35 hours a week
Position from November 5, 2018 to September 30, 2019 (11 months)
Possible extension.

Salary: As per experience, from \$ 60,000 a year

Workplace: Oujé-Bougoumou (to be discussed)
Available for travel within and beyond the region

Education & Experience: University degree in administration, tourism management, economic development, business management or regional development or other relevant field. At least 5 years of experience. Other appropriate combinations of education and experience may be considered.

Other: Completely fluent English and French (written and spoken); knowledge of Cree language an asset; leadership; self-reliance; action- and results-oriented; strong analysis and decision-making skills; ease of interaction with members of another culture; strong sense of partnership; excellent knowledge of the region.

Interested persons should send their **resume** and **cover letter** by **Friday October 19 2018**, by email, hr@creetourism.ca, to the attention of Human Resources Department.