



Window on Northern Tourism Newsletter

December 2016

Veille nordique

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A new concept in hiking lodges in Norway

Hikers in the mountains of Forsand, Norway, now have access to a cluster of lodges designed by [KOKO architects](#). The complex is made up of a central building, sleeping cabins that can accommodate up to 30 people, a toilet with storage space and a sauna.

All of the buildings are clad in rolled zinc, which resists wind and snow and requires very little maintenance. The wood interiors create a warm and cozy atmosphere and each lodge has a wall of windows that allows visitors to enjoy the picturesque landscape.

If they need water, the hikers can retrieve it from the nearby lake. The buildings are equipped with wood fireplaces for heating and solar panels provide power for lighting.

While the facilities are minimalist, they provide everything a visitor needs after a long day of hiking.



© Tönu Tunnel

Source: [Contemporist](#)

Greenlandic gastronomy

Culinary tourism is a hot topic on Greenland's government tourism agency Web site, [Visit Greenland](#). Given their country's harsh climate and little arable land, Greenlanders have developed a creative, high-end cuisine that guarantees visitors a truly memorable gastronomic experience.

Greenlandic cuisine is inspired by flavors from both land and sea, reflecting a country where the Arctic climate plays a definitive role and limits land wildlife to a small number of mammals and predators.

With the exception of a few sheep farms, animals run wild in Greenland's backcountry, and this natural and stress-free life contributes to the tenderness and quality of the meat. The cool Arctic waters also offer an impressive selection of fish, including cod, trout and Greenland halibut. Even the mountain rivers and streams are chock full of fish.

The Visit Greenland Web platform showcases Greenlandic gastronomy as being in harmony with the open air, nature and the surrounding environment.

Source: [Visit Greenland](#)



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Saguenay-Lac-Saint-Jean partners with Norway to develop adventure tourism

During a world conference on tourism last September, a delegation from Saguenay-Lac-Saint-Jean signed an official partnership agreement with Norwegian agency [NCE Tourism Fjord Norway](#) to develop and promote adventure tourism.

- According to Gilles Simard, Director of the area of excellent for adventure tourism and ecotourism, the partnership will enable the two regions to share and build on their expertise.
- In addition to having a similar climate and landscape (fjords), the two regions also offer similar tourism products.
- “We have businesses of all types and sizes—small, medium, private and cooperative. So Norway could learn a lot from our business practices and safety models,” says Rebecca Tremblay, Managing Director of Parc aventures Cap Jaseux. “Our businesses could also benefit from Norway’s expertise in the areas of marketing and branding.”
- This is the first time a Québec region has signed an international agreement for adventure tourism. Both partners want to get tourism graduates and interns involved to ensure the flow of knowledge and expertise between the two regions.

Source: [Ici Radio Canada](#)

Funding to support Klondike nomination as a UNESCO World Heritage Site

The Minister of Innovation, Science and Economic Development and Minister responsible for CanNor has announced a \$700,000 investment to support the nomination process for the Klondike to receive a United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Site designation.

The funding will support the Tr'ondëk Hwëch'in First Nation in developing the Klondike UNESCO World Heritage Assessment and Strategic Plan and the nomination dossier.

The First Nation will also use the funding to develop a plan to prepare the community to take advantage of tourism and economic opportunities should the designation be received.

A World Heritage Site designation would draw more visitors to the Klondike, increasing the need for hospitality and services industries and creating jobs for Indigenous Peoples in the region.

The designation will also create greater opportunities for community, cultural and environmental conservation.

Source: [Government of Canada](#)

Tourism on the rise in Finnish Lapland

Finavia's airports in Lapland are preparing for the busy winter season. This winter, air traffic volumes are expected to be the highest since 2007: It is expected that 500 charter and scheduled flights will arrive at Lapland in December.

The steady annual growth in the number of charter flights shows how attractive a destination Lapland has become. Travel operators in Lapland have also done a lot of work to develop travel products for the summer season.

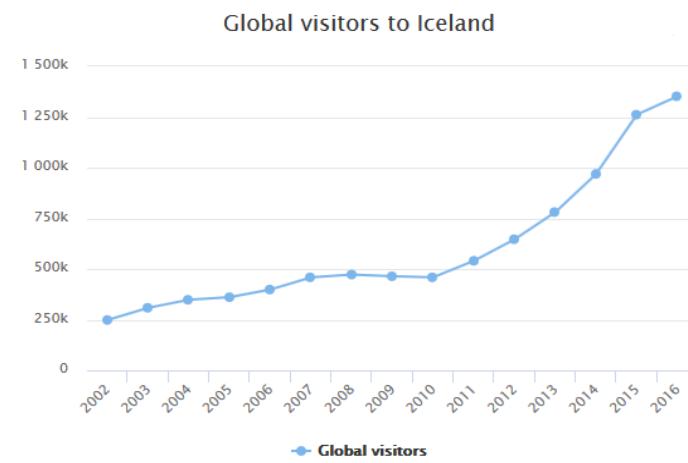
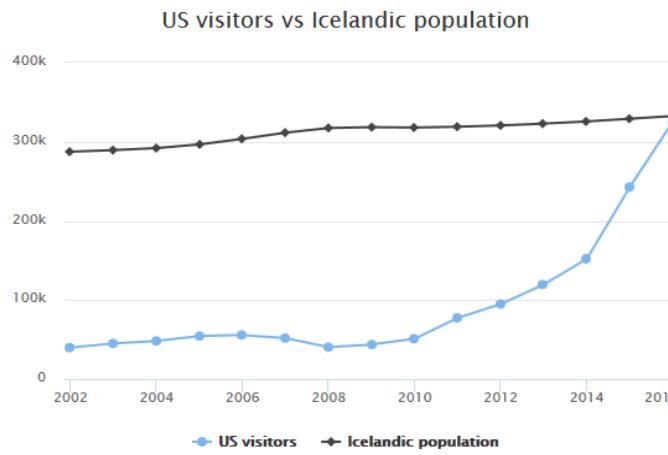
Attracting new routes has been successful in Lapland; Lonely Planet selected Finland among the top 3 travel destinations in 2017.

Finavia supports the operating conditions of tourism in Lapland by offering cost-effective and high-quality airport services to its airline customers. During the 2014–2016 period, the company invested a total of 35 million euros in Lapland's airports. In addition, Finavia has increased its marketing efforts with other operators.

Source: [Travel Daily News](#)

U.S. tourists to outnumber Icelandic residents

Iceland's tourism industry has experienced exceptional growth since 2010. In fact, the number of American visitors this year will surpass the country's population for the first time, as evidenced by the two graphs below.



The number of U.S. visitors will continue to rise through to the end of the year, and contribute to the estimated 1,500,000 visitors from around the world – the figure was 1,353,000 by the end of September. In 2010, the annual number of global visitors was 459,000; back in 1996 it was just 200,000.

Source: [The Telegraph](#)